

## 9/10 Reading Assignment

1. What is economics ([according to Leavitt and Dubner](#))?
2. Why would someone take on the job of being a crack dealer given the pay? Why not just work at McDonalds for similar dough? The motivations and job comparisons discussed by Leavitt and Dubner.
3. What advice can a college student draw from the psychological insights into [“perceptions of time” from the Harvard Business School study](#)?

Extra-credit: 1. Which piece of scholarly research sheds a light on incentives? 2. Which one offers psychological insight into the process of individual decision making?