

9/5 Reading Assignment (Be logged into the system for links that bring you to articles in DiPietro Library's Academic Databases)

1. What factors are [hypothesized](#) to explain the [popularity of men's sport relative to women's](#)?
2. What factors are hypothesized to explain the the likelihood [of women being a coach in the first four of the major professional sports leagues](#) in the United States?
3. Reflect after having taken notes on the questions above: In the United States, why are female athletes less likely than men to land high level, high profile occupations in athletics either as athletes or as coaches (or even in management)?
4. Reflect: In what kinds of professions might professionals be interested in this type of knowledge?

9/5 Extra-Credit Reading Assignment (Again, be logged into the system for links that bring you to articles in DiPietro Library's Academic Databases.)

[Which two of the five studies covered](#) provide the strongest support to the "[power of suggestion](#)" hypothesis [i.e., they hypothesis that human beings are, subconsciously, very suggestible in the face of many external stimuli (The "[power of suggestion](#)" link provides more information on this power)].